



Three Easy Ways To Order!



ONLINE
fisher-pricestore.com

For fast, convenient, 24-hour ordering. It's where you'll find our widest selection—with over 600 items to choose from!



PHONE

Call 1-800-747-8697 seven days a week, 6 a.m. – Midnight (Central Time). Holiday and summer hours may vary.



MAIL

Call 1-800-747-8697 to request a Mail-in Order Form. Fill out and mail to Mattel Direct, Attn: MOP Dept., P.O. Box 620010, Middleton, WI, 53562-0010. Or, fax to 1-608-836-0761.

Payment Method

You must be at least 18 years old to order. Enclose your personal check or money order, or provide gift card or credit card information. We do not accept cash or purchase orders. Make checks payable to Mattel Direct, Inc. Checks may be collected electronically. We are not responsible for order delays resulting from checks with insufficient funds and/or declined credit cards, or orders submitted with insufficient information.

Gift Wrapping

We're happy to gift wrap your packages in brightly colored paper with an attractive bow for \$6 per item. Sorry, this service not available for some large items.

Satisfaction Guaranteed!

If for any reason you're not completely satisfied with your Fisher-Price® Shop-at-Home Catalog or fisher-pricestore.com online purchase, we will promptly exchange or provide a refund for any returned product. A refund is available only with your original proof-of-purchase from Mattel Direct, Inc. Shipping and processing fees are non-refundable. If you have questions, please call our Customer Service Department at 1-800-747-8697, seven days a week, 6 a.m. – midnight Central Time, or e-mail us at customerservice@fisher-pricestore.com, or write to us at Mattel Direct, Inc., Attn: Customer Service, P.O. Box 620978, Middleton, WI 53562-0978. All comments become the full and sole property of Mattel Direct, Inc.

Shipping & Processing

Shipping and processing charge includes the cost of processing your order, handling and packaging your products, and delivering them to you and/or designated recipients. Our goal is to ship your order as quickly as possible. We'll inform you if an item is out of stock.

Standard – In most cases we ship to P.O. boxes, APOs/FPOs, U.S. territories, Alaska, and Hawaii by U.S. Postal Service. A standard surcharge may apply to large or heavy items and is noted, where applicable, near the price of an item. Delivery dates are estimates only. Use rush shipping to ensure arrival by a specific date. Shipments to Canada are subject to additional fees and are sent via Canada Post. Canadian deliveries reflect costs paid through a customs broker for delivery to your door. All prices listed are in U.S. currency.

Rush – Rush delivery is available for most items and addresses (except APOs/FPOs) at an additional charge. A rush surcharge may apply to large or heavy items and is noted, where applicable, near the price of an item. Sorry, rush shipping is not available on some large items. Rush shipping is not available to Canada.

International – Orders and catalog requests may only be delivered to the United States, its possessions, and Canada at this time.

Returns & Exchanges

Follow the instructions on the back of the packing slip enclosed with your order. Please allow a minimum of two business days for your request to be processed. A refund will be issued for the purchase price, or the current list price if the purchase price cannot be verified. We do not accept returns COD. Shipping and processing fees are non-refundable.

Mailing List Service

To send us an address change, remove your name from our catalog mailing list, or request that your name not be shared with other companies, please e-mail us at customerservice@fisher-pricestore.com, or call 1-800-747-8697, or send mailing label area on this catalog to: Mattel Direct, Attn: MOP Dept., P.O. Box 620978, Middleton, WI 53562-0978.

To remove your name from ALL mailing lists, write to: Mail Preference Service, Direct Marketing Association, P.O. Box 643, Carmel, NY 10512-0643.

SHIP TO #	PRODUCT CODE	PRODUCT NAME	QTY.	PRICE (EA.)	GIFT WRAP (✓)	TOTAL PRICE

SHIPPING & PROCESSING FEES				MERCHANDISE TOTAL																																	
<table border="1"> <tr> <th>ORDER TOTAL</th> <th>STANDARD SHIPPING RATE</th> </tr> <tr><td>\$0-\$20</td><td>\$6.99</td></tr> <tr><td>\$20.01-\$40</td><td>\$8.99</td></tr> <tr><td>\$40.01-\$60</td><td>\$10.99</td></tr> <tr><td>\$60.01-\$80</td><td>\$13.99</td></tr> <tr><td>\$80.01-\$100</td><td>\$15.99</td></tr> <tr><td>\$100.01-\$150</td><td>\$18.99</td></tr> <tr><td>\$150.01-\$200</td><td>\$20.99</td></tr> <tr><td>\$200.01-\$250</td><td>\$23.99</td></tr> <tr><td>\$250.01-\$300</td><td>\$26.99</td></tr> <tr><td>\$300.01-\$500</td><td>\$29.99</td></tr> <tr><td>\$500.01-\$1,000</td><td>\$35.00</td></tr> <tr><td>\$1,000.01-\$2,000</td><td>\$50.00</td></tr> <tr><td>\$2,000.01-\$3,000</td><td>\$100.00</td></tr> <tr><td>\$3,000.01+</td><td>\$150.00</td></tr> </table>	ORDER TOTAL	STANDARD SHIPPING RATE	\$0-\$20	\$6.99	\$20.01-\$40	\$8.99	\$40.01-\$60	\$10.99	\$60.01-\$80	\$13.99	\$80.01-\$100	\$15.99	\$100.01-\$150	\$18.99	\$150.01-\$200	\$20.99	\$200.01-\$250	\$23.99	\$250.01-\$300	\$26.99	\$300.01-\$500	\$29.99	\$500.01-\$1,000	\$35.00	\$1,000.01-\$2,000	\$50.00	\$2,000.01-\$3,000	\$100.00	\$3,000.01+	\$150.00	<p>RUSH SHIPPING Allow 1 additional day for processing.</p> <table border="1"> <tr> <td>2-DAY RUSH Add \$15 to the rate at left. Add an additional \$10 for each item requiring rush surcharge.</td> <td>NEXT-DAY RUSH Add \$20 to the rate at left. Add an additional \$20 for each item requiring rush surcharge.</td> </tr> </table>		2-DAY RUSH Add \$15 to the rate at left. Add an additional \$10 for each item requiring rush surcharge.	NEXT-DAY RUSH Add \$20 to the rate at left. Add an additional \$20 for each item requiring rush surcharge.	<p>SHIPPING & PROCESSING FEES (see chart at left)</p>		
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		<p>RUSH SHIPPING CHARGES (including surcharge if applicable - see chart at left)</p>																																			
		<p>SHIPPING TO EACH ADDITIONAL ADDRESS (\$5.95 each)</p>																																			
		<p>GIFT WRAPPING CHARGES (each item \$6.00)</p>																																			
				<p>SUBTOTAL</p>																																	
				<p>SALES TAX (Please add appropriate sales tax for orders shipping to CA, CO, NY, TX, and WI)</p>																																	
<p>TOTAL ORDER (U.S. currency only)</p>																																					

- Check
- Money Order
- Gift Card (19 digits)



- Visa (16 digits)
- Discover/Novus (16 digits)
- MasterCard (16 digits)
- American Express (15 digits)

CID number or Gift Card PIN

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Credit Card or Gift Card Account Number

Expiration Date

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Signature of Authorized Buyer

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PURCHASED BY (Ship to #1):

NAME

ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS

()

WORK PHONE

()

HOME PHONE

Ship to #2: (Alternate or additional shipping address) Attach a separate piece of paper with name and address information for an alternate shipping address. If shipping to two or more different addresses, include \$5.95 for shipping and processing for each additional address.

Not sure what they want, or might like best?
Grab a Fisher-Price Store gift card! Attractively packaged and sent with our latest Shop-at-Home Catalog, gift cards make gift-giving easy, and gift-picking fun!

Easy to order!
Select an amount (at right), then enter the recipient's name, gift giver's name, and add a personalized message.

Gift cards are shipped via standard delivery and should arrive in approximately 5-7 days. Standard shipping is free to U.S. and Canadian addresses. Rush shipping (U.S. only) is available for an extra charge. Sales tax is not charged on purchase of a gift card.

Fun to use!
Fisher-Price Store gift cards never expire and can be redeemed online at fisher-pricestore.com, or by phone or mail order. Please note that when a gift card is redeemed for product purchase, sales tax and shipping and processing charges will apply.

To order more than one gift card, please attach a separate piece of paper indicating amount, "To," "From," and "Gift Message." To order gift cards in other denominations, please call Customer Service at 1-800-747-8697.



GIFT CARD

To: _____

From: _____

Amount:

- \$10
- \$25
- \$50
- \$75
- \$100
- \$200
- \$300

Gift Message: _____