



MEDIA RELEASE

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Sweeten baby's day and night with Fisher-Price® Hunny Bunch Pooh

Fisher-Price®, the experts in play, will capture the imagination of a whole new generation of children with the adorable, new **Fisher-Price® Hunny Bunch Pooh**.

Featuring the classic character, Winnie the Pooh, the **Fisher-Price® Hunny Bunch Pooh** is a soft plush toy that lights up and moves while playing music and speaking friendly phrases. Children will love the soft and cuddly feel of the toy, which also encourages development, with visual rewards for touching the jelly 'hunny' pot.

The **Fisher-Price® Hunny Bunch Pooh** is also suitable for night-time use, as it can also be switched to night mode, playing soothing lullabies and phrases to assist mum in getting children to drift off to sleep.

Fisher-Price® Hunny Bunch Pooh is part of the **Fisher-Price® Winnie the Pooh and Friends** range, which also includes the **Fisher-Price® Trumpety Lumpy**, **Fisher-Price® Busy Buddy Pooh**, **Fisher-Price® Piglet's Carry Along Playhouse** and many more adorable toys.

The **Fisher-Price® Winnie the Pooh and Friends** range inspires imagination and friendship in children up to five years old with the familiar characters that have been loved by children and adults alike for generations.

The sweet new **Fisher-Price® Hunny Bunch Pooh** is now available from all good toy retailers for a recommended retail price of \$54.99.

With over 75 years experience as the experts in play, **Fisher-Price®** continues to help mums feel confident in being their own playtime experts. Through their commitment to research, testing and development, **Fisher-Price®** gives mums the tools to help their children play, laugh and grow through every stage of their development from birth to five years.

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For more information about Fisher-Price® or to request product images or high-resolution images, please contact a Porter Novelli Melbourne, Public Relations Consultants:

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